

# **16th Annual Women of Distinction Sponsorship Opportunities**

#### **About YWCA Darien/Norwalk**

A cornerstone of the community for 50 years, YWCA Darien/Norwalk provides education, programs, and experiences that empower individuals and create a more unified community. We foster a vibrant, values-driven organization aligned with our mission to eliminate racism, empower women, and promote peace, justice, freedom, and dignity for all. For more information about YWCA Darien/Norwalk, visit our <a href="website">website</a> or follow us on <a href="mailto:Instagram/Facebook">Instagram/Facebook</a>.

#### **About Women of Distinction**

Our annual Women of Distinction Awards honors exceptional women whose leadership, service, and contributions have uplifted and strengthened the Darien and Norwalk communities. Their work is a reflection of the spirit of empowerment and connection that defines YWCA Darien/Norwalk's mission. Each year, several outstanding women and one young woman under the age of 21 who make a meaningful difference and demonstrate a strong commitment to service and leadership are honored.. Past honorees include influential leaders such as Dr. Katie Takayasu, State Senator Ceci Maher, Dr. Amanda Craig, Susan Daly, Armel Jacobs, and Kesti Aysseh.

#### **16th Annual Luncheon**

This year's luncheon will once again return to the beautiful Shorehaven Country Club in Norwalk on Friday, June 6, 2025. We look forward to providing honorees and guests with a memorable event as we celebrate the remarkable contributions of women in our community and engage in a thought-provoking discussion. Stay tuned for program details.

## **Sponsorship Benefits**

- Exposure to YWCA Audience Gain exposure to the YWCA Darien/Norwalk audience through newsletter distribution, social media, and event materials, reaching over 2,500 community members.
- **Demonstration of Community Impact** Showcase your support of the extraordinary women in our community and the YWCA mission.
- **Brand Building Opportunities** Strengthen your brand through event marketing, media coverage, and promotional opportunities.

# **SPONSORSHIP LEVELS**

	MARQUEE \$7500	PLATNUM \$5000	GOLD \$2500	SILVER \$1000	BRONZE \$500 :::
LISTING AS A MARQUEE SPONSOR ON EVENT INVITATION	<b>~</b>				:::
LISTING AS A SPONSOR ON EVENT INVITATION		~	<b>✓</b>		
COMPANY LOGO ON COVER OF PROGRAM BOOKLET AND A FULL PAGE AD	<b>✓</b>	~			
INCLUSION OF LOGO/COMPANY NAME IN PAID ADVERTISING	<b>✓</b>				
STAND-ALONE SOCIAL MEDIA ANNOUNCEMENT OF SPONSORSHIP					
LOGO OR COMPANY NAME INCLUDED ON ALL EVENT SIGNAGE AND MATERIALS	<b>****</b>	~			
COMPANY LOGO INCLUDED ALL ON WOD RELATED EMAILS	<b>✓</b>	~	<b>✓</b>	~	<b>✓</b>
RECOGNITION OF SPONSORSHIP VIA SOCIAL MEDIA ANNOUNCEMENT		~	~	~	~
SIX TICKETS TO LUNCHEON VALUED AT APPROXIMATELY \$750	<b>✓</b>				
HALF PAGE AD IN PROGRAM BOOKLET			<b>✓</b>	~	
QUARTER PAGE AD IN PROGRAM BOOKLET					<b>✓</b>

### **Underwriting Opportunities**

- Sponsor tickets for WOD honorees
- Purchase flowers to decorate the venue and tables
- Sponsor speaker fees