

Week Without Violence Sponsorship Opportunities

October 21st - October 26th, 2024

About YWCA Darien/Norwalk

For more than 50 years, YWCA Darien/Norwalk has been dedicated to building stronger communities by promoting diversity, equity and inclusion; unleashing youth, women and family potential; and driving economic empowerment. We deliver upon this mission through education, awareness and social programming that provides families with the support they need to live empowered lives.



About Week Without Violence

Week Without Violence is part of a global movement with YWCAs across the country and around the world to end violence against women and girls. At YWCA, we know that not all violence is acknowledged or responded to equally and that some victims go unrecognized altogether.

Join us from October 21–26, as we raise awareness, elevate survivor voices, and unite our community with a common goal: centering survivors so that together, we can end gender-based violence.

Events Line-Up

Week will include a robust social media campaign to further educate and raise awareness

Monday, October 21st

A parent talk hosted with the Darien Domestic Abuse Council (DDAC) and Darien Community Association

Tuesday, October 22nd

Wear Purple Day: Join with our schools and community in wearing purple to show solidarity with victims of domestic violence

Wednesday, October 23rd

Michelle Horton, Author of “Dear Sister” Book Talk and reception @ Darien Library

Saturday, October 26th

AM: Soul Punch Self-Defense Class & Lunch @ YMCA

PM: Illumination Night: Empowerment Lights to illuminate our community against domestic violence

Partnership Benefits

- **Exposure to YWCA Audience** through newsletter distribution, social media and event materials.
- **Demonstration of Community Impact** by supporting efforts to increase awareness of domestic violence.
- **Brand Building Opportunities** through external media including mention in media materials & outreach.

SPONSORSHIP LEVELS					
	EMPOWER \$7500	STRENGTH \$5000	COURAGE \$2500	RESILIENCE \$1000	ALLY \$500
KEYNOTE SPONSOR/TOP BILLING ON EVENT MATERIALS	✓				
BRIEF INTRO REMARKS @ EVENT OF CHOICE	✓				
INDIVIDUAL SOCIAL MEDIA POSTS	✓	✓	✓		
LOGO ON SOUL PUNCH T-SHIRTS	✓				
LOGO INCLUDED ON EVENT MATERIALS	✓	✓	✓	✓	
SHARED SOCIAL MEDIA POST W/OTHER SPONSORS				✓	✓
TICKETS TO SOUL PUNCH EVENT & AUTHOR TALK	✓	✓			
SET OF EMPOWERMENT LIGHTS TO DISPLAY	✓	✓	✓	✓	✓
MARKETING MATERIALS INCLUDED IN EMPOWERMENT LIGHT SETS	✓	✓	✓	✓	✓

Underwriting Opportunities

All underwriting will include a set of Empowerment Lights

- Drinks & Lite Bites @DDAC/DCA Event (acknowledgement on website/programs)
- Lunch after Soul Punch (acknowledgement on website/programs)

If you'd like to become a sponsor of Week Without Violence, please contact maggie.truax@ywcadn.org.